

# Lilia Chak

Senior UX/UI Designer

Phone: 054-6318143

E-mail: [chak@gala-studio.com](mailto:chak@gala-studio.com)

Linkedin: <https://www.linkedin.com/in/lilia-chak-6482512b>

Portfolio: <https://chak-graphics.gala-studio.com>

I'm a creative UX/UI Designer focused on SaaS and B2B, B2C, B2G — where strategy meets clarity. I craft user-centered experiences that simplify complexity, boost engagement, and drive real business results.

## WORK EXPERIENCE

**2023 — present: Prologic Ltd. — Senior UX/UI Designer**

UX/UI Designer driving growth for B2B, B2C, B2G SaaS startups by:

- Creating intuitive interfaces for complex digital products
- Turning user needs into actionable solutions through research and market analysis
- Collaborating closely with Product, Customer Success, and Engineering for aligned product vision
- Shaping UX strategies that support business goals

**Key Responsibilities:**

- Designing end-to-end user experiences for SaaS platforms
- Conducting user research and competitive analysis
- Prioritizing features with a focus on user and business value
- Developing wireframes, prototypes, and detailed UI specifications
- Building and maintaining scalable design systems

**2021 — 2022: SHENKAR — College of Engineering, Design and Art — Lecturer**

— Developed and taught the "Art, Design and Ecology" course, based on my book "Contemporary Practices in Bio-art: When a Tree Becomes an Artwork," published by Cambridge Scholars Publishing in 2023

**2006 — 2021: GalaStudio — Co-Owner and Self-employed designer**

- UX/UI Design for Web and Mobile Applications
- Branding, graphic design, video & motion graphics, and custom illustration
- GalaStudio illustrations, licensed via Shutterstock, have been used by Microsoft, Google, and Facebook
- Experienced in client communication, offering strategic design guidance
- Leading clients: ELAM, VITA, GamlaTours, AutoBanner, B&R, BioOptima, Gosys, GAL, Karta, SunSoya

## EDUCATION

2022 — PhD in Art & Science, Panthéon-Sorbonne University, Art & Science Department, Paris, France

1988 — MFA in Visual Communication, St. Petersburg Stieglitz State Academy of Art and Design, Russia

1985 — Bachelor in Visual Communication, St. Petersburg Stieglitz State Academy of Art and Design, Russia

## COURSES

2024 — All of AI: ChatGPT, Midjourney, Stable Diffusion & App Dev, Udemy

2024 — Figma UI UX Design Advanced, Udemy

2002 — Multimedia by Ministry of Industry and Trade, Jerusalem

1998 — Computer Graphics, Maale-Adumim College

1992 — Animation, Studio Dudu Shalita Animation, Beit-Shemesh

## LANGUAGES

Hebrew, English and Russian

## SKILLS

Figma, XD, Photoshop, Illustrator, InDesign, Bridge, Premiere, Adobe After Effects, 3D Max, Poser, Midjourney, Luna, Synthesia, Suno, Microsoft Designer, ChatGPT, Gemini, Microsoft Office Suite